

CONTACTS

SEPT.

1957



When the Frost is on the Pumpkin . . .

When the frost is on the punkin and the fodder's in the shock,
And you hear the kyouck and gobble of the strutting turkey-cock,
And the clackin' of the guineys, and the cluckin' of the hens,
And the rooster's hallylooyer as he tip-toes on the fence;
O, it is then a feller is a-feelin' 'at his best,
With the rising sun to greet him from a night of peaceful rest,
As he leaves the house, bare-headed, and goes out to feed the stock,
When the frost is on the punkin and the fodder's in the shock.

They's something kind o' hearty-like about the atmosphere
When the heat of summer's over and the coolin' fall is here—
Of course we miss the flowers, and the blossoms on the trees,
And the mumble of the hummin' birds and buzzin' of the bees;
But the air's so appetizin', and the landscape through the haze
Of a crisp and sunny morning of the airy autumn days
Is a picture that no painter has the colourin' to mock—
When the frost is on the punkin and the fodder's in the shock.

The husky, rusty rustle of the tassels of the corn,
And the raspin' of the tangled leaves, as golden as the morn;
The stubble in the furries—kind o' lonesome-like, but still
A-preaching sermons to us of the barns they grewed to fill;
The strawstack in the medder, and the reaper in the shed;
The hosses in the stalls below—the clover overhead!
O, it sets my heart a-clickin' like the tickin' of a clock,
When the frost is on the punkin and the fodder's in the shock.

Then your apples all is gathered, and the ones a feller keeps
Is poured around the cellar floor in red and yeller heaps;
And your cider-makin's over, and your wimmen-folks is through
With their mince and apple butter, and their souse and sausage too!
I don't know how to tell it—but if sich a thing could be
As the Angels wantin' boardin', and they call around on me—
I'd want to 'commodate 'em—all the whole-indurin' flock—
When the frost is on the punkin and the fodder's in the shock.

—James Whitcomb Riley

"HARVEST HOME"

Not many people now are familiar with the singing rhymes of James Whitcomb Riley, who in the earlier part of this century was famous in magazines and newspapers with his "Little Orphan Annie" poems and others similar to the above. However, the good philosophy that runs in his words is still applicable, especially in a season such as this. In many areas hardship has come through crop losses, and in others, great delay and difficulty is being experienced in getting fodder cut and stacked and grain harvest in.

Such a season makes the yield and harvest of the garden (indicated on our cover) a matter of urgency and watchfulness and care for every gardener, but especially on farms. For it means much to the family table that the potatoes, the tomatoes, the peas and beans, the cabbages and root crops, and all those foods for canning, preserving, storing in root-cellars, etc., be brought to maturity and then saved from wet and frost. So we give thanks for all that can be harvested!

Mr. R. M. Pinfold Reaches 45th Anniversary With Eaton's

Western Division Assistant General Manager Honoured by Immediate Office Associates and by Many Messages and Visitors

"Certain anniversaries may be deemed 'unofficial,'" said Mr. A. R. Tucker, Western General Manager, "but you certainly couldn't expect us not to take due note of this important occasion."

Mr. Tucker was speaking for an informal gathering of Winnipeg Executives, Merchandise Managers and office staffs from the Superintendent's, Merchandise and Executive Offices—the people with whom Mr. Pinfold's busy days are centred. A brief pause in the day's activities afforded Mr. Tucker the opportunity to con-

gratulate Mr. Pinfold on his service and accomplishments and present him with their gift of the newest thing in radio—a transistor portable.



Replying to the recognition accorded him, Mr. Pinfold expressed his thanks and appreciation for the co-operation and kindnesses shown him and which had made possible his achievements to date.

Friday, August 30, was Mr. Pinfold's actual anniversary date, but as he only returned from vacation on Tuesday, September 3, his long service was marked on that date by the receipt of a flood of messages from all over the vast Eaton organization in Canada—included among which was a humorous cartoon from Edmonton indicating Mr. Pinfold's prowess as a badminton player when manager of that store.

His personal request had been that no celebration should take place, and while this wish was respected, it was a day devoted to spontaneous congratulatory personal calls by the Store and Mail Order Management, Department Managers and friends from all ranks. Further, a most splendid memento had been devised by his staff and this was presented to Mr. Pinfold with the gift mentioned above. It was a handsome book of autographs, with a beautifully illuminated dedication as follows:

Congratulations to R. M. Pinfold on the occasion of the completion of 45 years of service with The T. Eaton Co. Canada Limited from his friends and associates in Winnipeg and the Western Division.

This book was signed by all Executives and Managers of the Western Division; a fine tribute to a popular leader, whose firm but kindly counsel has helped greatly over the years in the growth of the Western Division and the people who run it. So, to Mr. and Mrs. Pinfold, warmest wishes for many more years of good health and happiness.



45th Anniversary for Hector McMillan

Tuesday, August 20, was a day of note indeed for "M.C." Hector A. McMillan of the M.O. Packing. Friends by the score came during the day to shake hands on his 45th anniversary with the Company and to wish him continuing health and good years with Eaton's.

A portable electric drill with numerous attachments was presented to him by the gift fund; and from the department he received other gifts including a Snorkel pen set, dress apparel and sportswear.

Dr. W. F. MacKenzie Joins Quarter-Century Club



On the morning of Thursday, August 8, the Grill Room was the scene of a breakfast party held by the Personnel Departments in honour of Dr. William F. MacKenzie, Eaton's Winnipeg staff dentist. The chairman, in the absence of Mr. B. Sutherland, Personnel Manager, was Mr. Vic Fotheringham, Department Manager of Staff Relations.

In paying tribute to the guest of honour, Mr. Fotheringham mentioned his service in the Great War when Dr. MacKenzie served from 1916 to 1919; with the 3rd Canadian Field Ambulance, commissioned as a lieutenant, and with the Royal Air Force. Returning to Canada, Dr. MacKenzie completed his university training, secured his degree as a dentist

and was appointed Dental Supervisor for the Winnipeg School Board. In 1932 he became our staff dentist, and thousands of our associates have had the pleasure of being benefited by his services. Mr. Fotheringham made word-play on the "pull" the doctor has around here, by mentioning his thousands of extractions; also his ability to "see through us" by his x-rays!

Mrs. MacKenzie was present also at the breakfast, and was welcomed by the chairman. He then continued by making the presentation to Dr. MacKenzie of a two-suiter Gladstone bag with our wishes for many happy journeys with it. Present at the breakfast head table was an old friend and associate of the doctor's, Mr. A. D. MacDonell, retired Staff Superintendent. Dr. MacKenzie has three sons, Paul, William and Dudley; he is a member of the Canukeena Club, the Masonic Lodge and Khartum Temple Shrine, and devotes other time to the affairs of the Dental Society.

EATON MEN'S CURLING CLUB

SEMI-ANNUAL GENERAL MEETING — 7:30 p.m.

GET-TOGETHER — 9 p.m.

Tickets \$1.00 (Refreshments Included)

Thursday, Oct. 17, at Grain Exchange Rink

Men—also women—remember that applications for entries to both clubs close September 30th. Be sure to get your applications in early, both to assure proper line-up of groups and rinks—and have best chance of getting games! Space and time's at a premium—HURRY!

FORTY YEARS WITH EATON'S

FRANK G. WOODWARD

Mr. Woodward's 40th year with Eaton's ended with his retirement on Tuesday, August 20. To celebrate his retirement and long Company service (all with Drug sections), Frank was entertained by his male colleagues at a smoker on the Monday evening, held at the home of Mr. and Mrs. Vic Weston of the Portrait Studio. There were about 30 present including some former colleagues and friends.

Lawn bowling passed part of the evening, then there were refreshments, and later on behalf of those present, Mr. Woodward was presented with a lighter. Mr. W. Mc Kerchar lauded Frank's service and Mr. J. Marshall made the presentation.

On his anniversary morning Frank was the recipient of a handsome modern expansion dining-room table from his co-workers, with congratulations on his long service and the sincere wishes of all for a long and happy retirement. Mrs. Woodward was the former Elizabeth Palmer of the Grocery Parlour. Frank likes golf and sports in general; also motoring. Winnipeg, he thinks, will continue to be their home.

RODERICK GEORGE McKENZIE

Saturday, August 24, was the calendar date of Rod McKenzie's 40th anniversary, so it was celebrated at the beginning of the week following. Mr. McKenzie's long service has given him a very wide experience—Hardware, Fancy Goods, and a short time with Boys' Clothing. Rod's major years since his six years and more in Hardware, however, have been with Radios and Washers two dozen years, then in charge of Yorkton Heavy Goods Store—radios, appliances, furniture, etc.—for ten years, and his present position in charge of Washer Service and Repair.

Married, Rod has children Donna and Douglas; is a member of Khartum Temple Shrine; likes golfing and fishing. We don't know whether he's quite that fond of home chores, but anyway, they'll be very much easier for Mr. McKenzie as he uses that grand power mower shown in our picture, presented to him by Mr. H. Morgan on behalf of the department.

VICTOR DANCER

Born in St. Helen's, Lancashire, Mr. Dancer spent his first 15 years with the Company in Winnipeg Jewellery Department, then four years in charge of the Jewellery and China, etc., group at Edmonton store. The last 21 years have been with the Winnipeg China and Glass Ware Department where he is now manager. He saw service overseas in the Great War with the Canadian Engineers, is married with one married daughter and one in the Store's City Claims, and has a grandchild.

Mr. Dancer was honoured at a department dinner-dance at Vasa Lund on Friday, August 23, previous to his anniversary on August 28. Mr. J. H. Yelland presided, and on behalf of the department, presented solid gold cuff links to Mr. Dancer. Mr. G. N. Hargreaves, Merchandise Office, was present with Mrs. Hargreaves, and added his tribute to the guest of honour. Present with Mrs. Dancer were daughters Dolly (Mrs. McIntosh) and Berle.

(Continued on Page Eleven)



EATONIANS IN THE NEWS



BULLSEYE HUNTER

Yes, our Eatonian shown here, BRUCE GORDON, is an enthusiast—and an experienced one—of the art of Robin Hood. He was featured on Winnipeg TV Thursday night, August 15, by Bob Burton in his "Outdoor" series. There was a documentary film on both target and field archery, with commentaries by Bruce. Then he went on to explain the rules and reasons of the sport and interesting facts about present-day bows and arrows.

In 1950 Bruce was the Manitoba Provincial Junior Archery champion, and over the years he has annexed numerous trophies and prizes for his accuracy with the bow over 60 to 100 yards target archery. An interesting and instructive item we were glad to see and report. Bruce is a member of the Winnipeg Archery Club which shoots at Chevrier Boulevard in Fort Garry.

A SEASON'S BOW TO HANK BERGNER

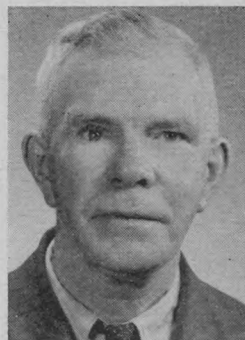
whom we reported in this section of our magazine's June issue as having taken over coaching of the Girls' Senior League Ramblers. Hank and his team had a very hard time during the league games and it was only with the semi-finals his coaching began to succeed. In a surprise series, the Ramblers won the

semi-finals against the West Kildonan Tigerettes team; then they led the highly regarded C.U.A.C. Blues in the best of seven finals which was squared off in the sixth game and won by the Blues in the seventh. As the sportswriter said (quoted in June issue), Bergner's Ramblers did indeed prove the surprise team of the league! Good work, Hank.

BILL GILLESPIE, "DAHLIA KING"

Anyway, Bill certainly proved his beautiful blooms were the "crowning glories" of several shows around here this summer. Mr. Gillespie, of Department 150, Warehouse staff, and a dahlia grower for 30 years, only started showing a few years ago when the friendly challenge of his co-workers persuaded him to do that.

He has scored well over the years, but this year won so many ribbons and prizes they made a special exhibit of them at the Warehouse. Some of these include: Four first prizes and the Champion Decorative Bloom at Fort Garry show, where he exhibited chiefly decorative and miniature strains. Then at St. James he again won four first prizes and the Champion Bloom (this time a cactus strain) which also brought him the Birks' challenge trophy in the dahlia classes. Again he triumphed at the Winnipeg International Show dahlia classes, winning two firsts, a second, a third and also the Champion Bloom (cactus strain) which captured the Dingwall cup. No wonder his colleagues are proud of this Eatonian's success!



ART BAKER (left) and PAT MILNE both of our Carpet Department, were mentioned in our last issue. Now we have the sporting "dope" about their being featured on one of the weekly Tuesday evening half-hours devoted to baseball leagues by CBW Television.

Art has been chief umpire and Pat the base umpire in the St. Boniface National circuit, Little League Baseball; and also have been respectively manager and coach of the Yankees team in the American circuit of the same St. Boniface Optimist League. Nice to see this good work for the young boys' organized baseball recognized! The Carpet Department, by the way, thus counts three athletic notabilities, as Hank Bergner (above) also works in that department!



DEEP AND COOL—a recent item in the Tribune "Moss I Gather" column, mentioned Eaton's 450-foot deep artesian well which brings up cool (but hard) clear water, nowadays used for our refrigeration and air-cooling operations (there were days when many of us would have been glad if that well had been capped with a shower for us to cool off—don't you remember those hot days?).

Winnipeg Optician Winner of Governor-General's Prize for Rifle Shooting

MR. (LIEUT.) NELSON COLVILLE—now with our Optical Department in Winnipeg—received nation-wide recognition recently when he won the Governor-General's medal at the Dominion of Canada Rifle Association's 75th annual meet.

The Ottawa Citizen goes on to say: "Colville, a veteran Bisley competitor (he has represented Canada SIX TIMES at the world-famous competitions at Bisley, England—Ed.) in civilian life a Winnipeg optician, won the match with a score of 191 out of a possible 200, competing against top-ranking marksmen, at a target 900 yards away (a little over half a mile)! He was carried on the shoulders of his team-mates, The Royal Winnipeg Rifles, in a procession headed by the Governor-General's Foot Guards' band, to receive the congratulations of Hon. George R. Pearkes, V.C., Minister of National Defense, and honorary president of the association. General Pearkes also presented Lieutenant Colville with a watch, top prize of the day and a \$200 award."

This means that Mr. Colville will again be one of the 18 to represent Canada at the next Bisley meet. Winning his place on the Manitoba team, he found himself in a field of over 700 from all provinces at this year's Ottawa meet; and in the course of attaining the championship, he won three out of five matches shot over distances of 200 to 1,000 yards. A



gold watch and money prize were the City of Ottawa challenge contest award; he also won the Connaught trophy.

Marksmanship fame is an old story to this Winnipeg rifleman but Mr. Colville is thrilled this year at being the first Manitoban in the last 52 years to win the Governor-General's trophy, which was accompanied by a personally autographed photo of the Right-Honorable Vincent Massey. We all join in congratulating him on this really great achievement.



Survives Northern Ordeal After Being Stranded in Wilderness, Living on Berries

The well-whiskered subject of our picture is GORDON JOHNSTON, son of Mr. D. Johnston, assistant in Winnipeg Store Basement Piece Goods, Staples, etc. Gordon, who used to work at Eaton's part-time while a student, is studying science at Manitoba University, and accompanied assistant professor James C. Ritchie this summer on a botanical and wildlife study up the Caribou River, away north of Churchill.

July 31 their canoe was smashed in fast water, though then and later they managed to salvage some belongings. However, until August 28 they "stayed put" with large stone marker signals and wood ready for bonfires. Alas, the only time they tried the smoke the airplane they saw missed them! Finally sighted by an R.C.A.F. search and rescue

plane, the young scientists survived starvation mainly because of eating blueberries, making "blueberry mush" sparingly with some flour and milk powder, and drinking coffee made from the grind which had been watersoaked.

Much more to their thrilling story which we can't relate here—but it does show that men can adapt themselves to the wilderness if they keep cool and don't panic into the woods. They both lost many pounds; also, of course, scien-

tific equipment and records. Our congratulations, gentlemen, on so well surviving this adventure!

Gordon, by the way, had another risky adventure two seasons ago when he and his companions became lost in an early-season blizzard on a previous northern scientific expedition. Show us that rabbit's foot, Gordon!

CONGRATULATIONS TO COACH STEF JOHNSON, shown in August issue. Stef's Winnipeg Motor Products' team, the Pontiacs, won the Manitoba Senior Fastball championship Thursday evening, September 5, defeating the Willard's Battery finalists four games to one in a best-of-seven series. Playing for the Pontiacs, Stef reports, were Garry Blaine, Eaton driver, and Art Vandal, driver for Eaton's Paint Shop. Nice work—or rather, play—men!

Met 14-year-old **SHARON ANDERSON** at the Engineers' picnic. Sharon is the daughter of Mr. J. G. Anderson, our Engineers' correspondent and poet. We were glad to learn that in the recent Winnipeg Transit Commission's essay contest, "What Can Good Public Transit Do for Winnipeg?" Miss Anderson won a second prize of \$25.00. Congratulations, Sharon!



WESTERN SKIES—THROUGH EASTERN EYES

Sixteen Scholarship-Winning Students Tour the West. Guests of Eaton's and the Toronto Board of Education

Each year a group of 16 high school and collegiate students is awarded the special "travelling scholarship" offered by the Company jointly with the Toronto Board of Education, and every third year the travelling is done in the prairie and coast provinces. Brought here by air, they are taken on tours of educational, cultural, business and industrial centres. They are, in fact, young ambassadors who are thus helped to learn more of Canada and fellow Canadians and to spread news and views and better understanding among their fellow students, their families and acquaintances.

The tour this summer began here on Monday, August 12, and lasted until their departure east on the 25th. They were accompanied by Mr. W. A. McLaughlin of the Toronto Board of Education, Messrs. W. J. Gregory and D. H. Morrison of Eaton's Toronto Public Relations office, and Mr. H. Hundert, photographer. Joining them here for the Western Division part of the tour was Mr. T. M. Miller, Public Relations office.

They were welcomed by Mr. H. R. Screaton and others as shown in the pictures opposite. Time for a swim, then dinner guests of the Company at the Lower Fort, with side trips in the district before leaving for Saskatoon. At Saskatoon, two full days which included a tour of the oil fields as guests of Imperial Oil Co., a breakfast with civic officials and a luncheon with the Kiwanis Club where Mr. McLaughlin was guest speaker. They had a wonderful time seeing the mountains and lakes of Jasper Park, then went on to Vancouver where they were entertained royally by Eaton's British Columbia Division. Here the highlights were a ride on the ski-lift, a dinner at the Grouse Mountain chalet as guests of the Vancouver Sun, and a visit to the play at the famous Theatre Under the Stars.

Back by way of Banff, and from there a tour to Lake Louise; then to Calgary where they enjoyed, among numerous other visits, a trip to Nanton for a western barbecue. Regina was the next stopover, and the occasions there included visits to a model farm, the Roughriders' training camp, and the R.C.M.P. barracks. Arriving back in Winnipeg, they enjoyed another evening's tour of our district and were here all the next day for visits to the Legislative buildings and university, also the sugar-beet factory before leaving the following day by plane for home.

All were enthusiastic, not just for having had a good time as the scholarship provided; but also for the opportunity of seeing not only the glories and the growth of the west, but in a difficult season for agriculture, the handicaps and hardships that are faced by their fellow-Canadians across our wide prairies when rainfall or lack of it has made large areas unproductive.

A "grand tour" the Company is pleased to help make possible, and experience that we know will benefit both the young men and the west they visited.

Shown on Opposite Page

The sixteen scholarship winners as they arrived by air, were met at the airport and welcomed to Winnipeg and the Western Division of the Company. In the middle row are to be seen Mr. W. J. Gregory (far left) of Eaton's Toronto Public Relations Office, then Mr. H. R. Screaton, Assistant Superintendent, who extended the Company's welcome; at right side, Mr. G. T. MacDonell, Assistant Superintendent of Winnipeg Schools; Mr. C. K. Rogers, Provincial Education Department, and Mr. W. A. McLaughlin of Oakwood Collegiate, representing the Toronto Board of Education. The shower coats on the Winnipeggers indicate that we let a little "mist" drift into our summer sunshine just then, but fortunately

not enough to interfere seriously with the sightseeing!

Middle picture—On the Legislative building grounds looking up at the "Golden Boy."

At bottom, they posed with our affable Lieutenant-Governor, His Honour J. S. McDiarmid (left centre), accompanied by the provincial Minister of Education, Hon. W. C. Miller. The gracious reception of the group by His Honour was an occasion that pleased and impressed the students who, in the official reception room, were kindly asked to sign their names in the same guest book as Her Majesty the Queen and many dignitaries who have visited the legislature.

The Recreation Round-Up

THE EATON ANGLING CLUB



With the coming of cooler weather fishing should be getting much better. (Well, now, there's ONE good thing about the weather as we write—Ed.). The club still has a few trips planned for the coming weeks.

There is a wind-up trip planned early in October; it's our annual Free Trip for Members Only, however! To Shoal Lake—and compete for a really good list of prizes!

The trophy race is still on and the leaders could easily be beaten except, perhaps, for the rainbow trout which we think will be hard to beat.

Club Standing for Trophies to September, as we write:

Pike.....	Frank Williams, 5 lb. 7 oz.
Pickere!.....	Fred Sokolonski, 3 lb. 1½ oz.
Bass.....	Joe Lywak, 1 lb. 8¾ oz.
Rainbow.....	Wilf Campbell, 4 lb. 8 oz.

Non-club members cordially invited—men that is—to our outings except for the annual one mentioned above. Get in touch with **Peter Scott, Men's Clothing**, or **Johnny Johannson, Sporting Goods, Store**.

EATON MEN'S BRIDGE CLUB



Heard from Bob Patterson, president, that the Bridge Club plans a November 1 start to its season's activities. That may seem to be well ahead, but since we shall not be issuing again until nearly then—well, there's no time like the present, says Bob.

As in the past, round-robin games within each group will be played at members' homes, and a wind-up party held towards the end of April. There will be a schedule of five or six evenings for each team, depending on the total membership. Two games are planned before Christmas and the remainder after stocktaking.

A cordial invitation is extended all previous members to rejoin our club, and to other Eatonians—particularly newcomers—who would like to play friendly bridge in sociable circles. For information and entry forms, get in touch with:

R. A. Patterson, Furniture Dept., Store
H. Price, Notions, Dept. 22, Mail Order
J. Ross, Men's Furnishings, Dept. 28, Mail Order
F. Farnfield, Men's Clothing, Store

GIRLS' BASEBALL LEAGUE PLAY-OFFS

Going into the early portion of September the Cubs and Royals were battling out the semi-finals for second place, the Jets having topped the league. The Royals won this tussle, taking the second and third games after Cubs had won the first.

Finals, to begin Monday, September 9, at Sargent Park, are thus between Jets and Royals. Weather permitting, games Monday, Wednesday and, if necessary, the following Monday and Wednesday.

Wednesday, September 18th

EATON WOMEN'S GOLF CLUB

FIELD DAY AT ELMHURST GOLF CLUB

Rain or Shine — and Do We Hope for Shine!

News and Views in Our Next Issue!

TENNIS CLUB

By C. Greening

A very successful Eaton Tennis Club social was held at Elm Beach on August 21. About 45 people attended. There was excellent dancing and a wonderful bonfire around which we sat while eating corn and hot dogs to our hearts' content.

A rousing sing-song was led by Lyle Kivell and others. Everyone joined in making the evening very successful and enjoyable.

Our next event, of course, will be the Tournament. This is to be held Tuesday, September 10, weather permitting — certainly any time in time to report for next issue.

BADMINTON CLUB PLANS

By Diane Taylor

Eaton indoor court enthusiasts are looking forward to another season of batting and chasing the "birds," so now's the time to get in touch with them if you play—or would like to learn and play—badminton. Get in touch with Jack O'Leary, General Audit Department, 9th Floor, or Diane Taylor, Sales and Expense Office, 6th Floor, Store, so that all possible members may be lined up when arrangements are to be made for playing facilities.

EATON'S MIXED FIVE-PIN BOWLING LEAGUE

By Doris Slack

The 1957-58 season opened Tuesday, September 3. We again have five divisions. One, Two, Three and Four Divisions bowl at the Bowladrome, and Five Division at the Victoria Alleys every Tuesday; some draws at 7 and the others at 9 p.m. This year we are using the point system of counting.

After a summer's inaction, we did not expect any outstanding scores. However, many worthwhile tallies were recorded, including: D. Remillard, 323; W. Liver, 283; D. Monchak, 265; S. Houston, 260; B. Dancer, 259; S. Hawkins, 258; E. Steiner, 255; P. Miller, 252; B. Insch, 251.

Be here next issue with more statistic details and, we hope, newscasts of happenings on the alleys.

Executive for 1957-58

President.....E. Sigvaldason

Secretary.....E. Wall

Treasurer.....H. Brown

Members—Ladies: B. Slack, B. Meiklejohn, E. Turner.

Men: J. Thom, A. Sizeland, C. Saunders.

LAWN BOWLERS ROLLING OFF FINALS

All our entries in the Manitoba championship competitions and other events performed exceptionally well. This was especially true of the ladies' rink which just missed getting into the Birks' play-off by one game.

Club championships are now being rolled off. Singles have been won, as we go to press, by Mrs. Gordon and T. Rendall. Doubles and mixed doubles soon to be decided; last regular evening's play scheduled for September 10. More about this next issue.

Well, members, thanks for your participation this season — looking forward to next season!

MR. V. DANCER'S "40th"

(Continued from Page Five)

At a morning gathering on his anniversary day, Mr. Dancer was honoured by Store management and executive, with Mr. H. R. Screaton acting as chairman and Mr. B. C. Sutherland reading the numerous messages of congratulations from all over the Eaton organization. Mr. A. R. Tucker, General Manager, added his personal and official congratulations to Mr. Dancer, and then presented him with the management's gift of a handsome diamond ring.

Mr. Dancer is a member of Masonic Lodge 131, and of St. Andrew's United Church. His special hobby for years has been photography; and he also likes gardening and fishing.

He Shoots—He Scores

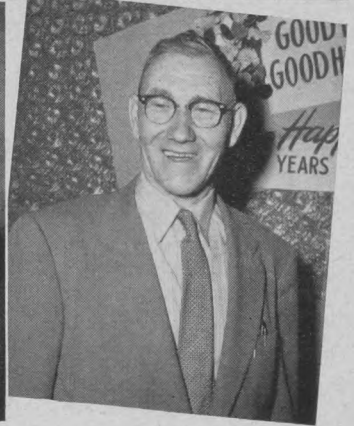
MEN'S HOCKEY LEAGUE PLANNED

Can't give the news very much in detail right now, but the Recreation Office says Eaton hockey players are getting ready for the season—expected to begin early in November at the Olympic Rink.

Prospective members wishing to play—if not lined up, get in touch with Mr. D. McPherson, Employee Recreation, Employment Office in the Store. Watch the Notice Boards for More News.

THE EATON THEATRE GUILD, says President Dave Swan, has been mulling over several ideas but will not be able to make any announcement of plans until a general meeting has been held. Hope to have their decisions for next issue.

HONoured ON RETIREMENT



Left to right—top: Mr. F. McKenzie, Mr. C. G. Beatty. Second row: Mr. J. Roberts, Mr. D. DeMontigny, Mr. T. A. Kennedy

FRED MCKENZIE

An Eaton career of over 44 years came to a close when the popular Fred McKenzie, Department Manager of M.O. Toys, retired on August 2. In his earlier days Fred gained experience "between seasons" in numerous mail order departments, but his department, before and after service in the Great War, has always been the Toys.

In presenting the gift of Mail Order management and assistants — the grand lawn lounge cart visible at left of picture—Mr. E. Rogers, M.O. Operating Manager, paid a sincere tribute to Mr. McKenzie's signal success in arranging and operating the department for the tremendous rush period and meeting stock demands.

On the evening previous to that Friday, Fred was guest of honour at a dinner party held at the Paddock by M.O. Toy and Sporting Goods Departments' staffs and wives, and including others of his friends to the number of more than seventy. Mr. Bob Hutton presented Fred with a smoking jacket on their behalf.

On his retirement morning, Mr. McKenzie was the recipient of that super-comfortable Laz-Y-Boy lounge chair shown, presented by Mr. Hugh Wilson on behalf of Toys and Sporting Goods staffs. Numerous personal gifts were added by friends. It was a day of unending visits by hundreds to wish the best to a good friend and most capable manager.

C. G. BEATTY

Mr. C. G. Beatty (Charlie) of the Third Floor Meats, called it a day on August 2 and retired after nearly 34 years with Eaton's. Ontario born, he was one of the early ones from Canada to get into the Royal Flying Corps in the Great War, being a pilot and holding lieutenant's commission.

In presenting Charlie with his co-workers' gift of the modern TV-viewing chair shown, Mr. M. Morrow, Manager, praised him for his good work and long service and wished him many years of health and happiness.

JOHN ROBERTS

Very close to 33 years in the Company's service was the record of Mr. Roberts when he retired from the Engineers' Department on August 2. Mrs. Roberts was present at the engine-room ceremony when Jack was presented with a pair of powerful binoculars as a memento of the high regard in which he is held by his co-workers. Mr. Bergman made the presentation, and there's no doubt Jack will find the glasses useful—if only to know for sure that his horse didn't win by a nose! Good luck, Jack, and many happy years of scenery through those lenses!

F. G. WOODWARD

See Page Eight re Mr. Woodward's 40th anniversary and retirement.



Left: Mr. J. H. Chettle, Mrs. G. E. Ball. Right: Mr. A. White.

D. DEMONTIGNY

After almost 33 years in the M.O. Packing and Shipping, Dan "signed off" for retirement on Friday, August 2. Quite evidently, however, he was by no means going on the inactive list if he's to use that radial saw carriage and saws presented to him by his many friends in the M.O. Packing and Money Returns "fund." This was something Dan well appreciated as he's devoted to making things. Also from the department Mr. Demontigny received a lawn chair and shirts and other sportswear, accompanied by the good wishes of all the many friends who came to wish him a happy, healthful retirement.

T. A. KENNEDY

More than 17 years was the term of Eaton service for Tom Kennedy when he reached retirement day on Friday, August 2. His co-workers met that morning and in their presence Tom received the gift of a large plate wall mirror, with Mr. Alex Patterson doing the honours and conveying the wish of Tom's many friends for long years of health and happiness ahead. Present at the ceremony were Mrs. Kennedy and son Tom.

MR. A. WHITE

August 30, Friday, was the day when Andy White of City Dispatch said good-bye to his many friends in his own and other departments of Eaton's in Winnipeg. Andy had been with the Company since late 1919—almost 38 years. Veteran of the Great War, with the Cameron Highlanders and later the 16th Scottish, Andy was an Eaton driver for many years with the horses before joining the Dispatch.

For kind and considerate treatment over the years said he, the Company has and deserves his very high regard and affection. Presented by Mr. J. McClure, the department gift to Andy was a beautifully upholstered

modern easy chair, with sincere wishes for future years of health, happiness and highly deserved leisure.

JOSEPH H. CHETTLE

If adventures and near misses make a full life, Joe Chettle has had his share! Buried alive by a bomb in the Great War, counted as lost and gone, Joe turned up alive and well and full of fight. Later, at home, he was narrowly saved from drowning then from collapse, but got up at the hospital in the night and hiked home!

His retirement day, August 30, after over 44 years' service, found Joe looking well as ever—nothing like his age—and a married man with a daughter. To mark their respect and affection — for Joe has always been a kindly "coach" to the many who joined the Men's M.O. Clothing Department—he was presented with a very complete power pistol-drill outfit. Numerous other gifts included a pipe stand, humidifier, barometer and apparel. At the Chick-n'-Rib Restaurant the night previous, Joe was guest of honour at a department party. And, in the department news we print a glowing tribute to Joe which he well deserves. Happy retirement years with grand health, Joe and family!

MRS. G. E. BALL

The Telephone Order Board was the scene of good wishes and congratulations to Mrs. G. E. Ball on Friday, August 30, when department and other friends called on that day of her retirement to wish her health and happiness for many coming years.

Order Room colleagues held a dinner in her honour an evening previous at the Homestead and she was presented with gifts of a lovely brooch and a lamp from the special gift fund. The department gift to her was a clock-radio. Mrs. Ball worked part time on the Phone Board since 1943 before joining the regular staff.

(Continued on Page Sixteen)

THOSE AUGUST SATURDAYS WERE



RED RIVER VALLEY — CARETAKERS' GROUP AT MAPLE GROVE

"PICNIC TIME IN THE VALLEY"



ENGINEERS' GROUP AT KILDONAN PARK (See Over)

Hundreds of Eatonians and Their Families Enjoy the Annual Caretakers' and Engineers' Groups Picnics

Big times on Saturdays, August 17th and the 24th, along the beautifully treed Red River valley. On the first of those truly lovely Saturday afternoons, around 500 Eatonians, sons and daughters and grandchildren, gathered "down south" at the St. Vital Maple Grove Gardens off St. Mary's Road. The top picture on the left hand of our scenes on previous two pages gives an indication of the busy-bee swarm of young folk present. Says Tom Giles, who led them to this photographic rendezvous, "Boy, have we got families!" And what a happy time it was.

Naturally, all the way through the afternoon before, during and after the nearly two dozen races and competitions, the youngsters (and older ones) were steadily reducing the mountains of hot dogs, ice creams, and the case-after-case of soda pop. However, there was no lack of appetite when, after a glorious time of fun, the crowd sat down to the well-laden tables of "regular food," with coffee, tea, and gallons and gallons of invigorating milk! Just one shower threatened (it fell on Winnipeg) but missed the picnic, and it was one of the very best times ever. To organizer Alex McDonald, his committee, and the dozens of willing helpers, congratulations on a splendid event.

The Engineers' group chose Saturday afternoon, August 24, to hold their picnic at Kil-donan Park, at the other end of the city. The big trees were still fully shady with leaves, and offered cool comfort to come in out of the sun which shone steadily and warmly that afternoon. Like their friends of the Caretakers' group, they were blessed with a beautiful day, and had planned a most busy and inviting series of races and novelty events for young and old. Again the active young sons, daughters and grandchildren were present with the Eatonians for the event—and again we rejoiced to see the fine families coming along so well and happy!

Proceedings started in good time and the whole long card was completed for the five o'clock suppertime; in the meantime the whole crowd, and especially the young folk, consumed with gusto the hot dogs and ice creams and soft drinks. Mr. Bowman and Mr. Bergman were actively engaged in promoting the great tug-of-war between four teams, and Mr. Tom Giles, a visitor, found himself "conscripted" for the event. The Bowman team finally pulled to victory. Jack McKay and his able committee ran off the events, and again to them and all who helped at the picnic, go great thanks and compliments for a most enjoyable outing!

LONG SERVICE ANNIVERSARIES

September 18 to October 17

FORTY-FIVE YEARS

Mr. W. E. Cooke, Winnipeg Buying Office.....	Sept. 24
Mr. C. W. Bradshaw, Budget Fashions.....	Oct. 12

FORTY YEARS

Mr. T. W. Cox, M.O. Shipping.....	Sept. 18
Mrs. L. Thomas, Drug Workroom.....	Oct. 9

THIRTY-FIVE YEARS

Mr. M. Morrow, Meats.....	Oct. 3
Miss D. Marshall, M.O. Copying.....	Oct. 9
Mr. J. McNiven, M.O. Sporting Goods.....	Oct. 11
Mr. S. R. Gerrard, M.O. Adjusting.....	Oct. 12

TWENTY-FIVE YEARS

Mr. W. V. Taylor, Hose and Gloves.....	Oct. 3
Miss A. Kirkby, M.O. Dresses.....	Oct. 11
Mr. H. J. Bessette, Beauty Shops.....	Oct. 17
Mrs. L. Paul, M.O. Saleroom.....	Oct. 17

Sixteen

RETIREMENTS

(Continued from Page 13)

MRS. W. MARCHANT

Mrs. Jean Marchant retired from the Misses' Dress Department on Thursday, August 1, after more than 13 years' service in our Fashion Departments. She was guest of honour at a dinner held at Moore's on her retirement day, at which about 30 of her colleagues were present. On their behalf, Miss E. French, retired department manager, presented Jean with the gift of a clock-radio as a tangible souvenir of the good wishes from her many friends in Eaton's.

MRS. ANNIE J. GOWING

Mrs. Gowing, who was honoured by the Warehouse staff as reported in August issue, was officially retired from the Lunchroom staff on July 12. She had served the Company for almost 28 years, and we wish her many years of health and happiness.

Department News from the Store

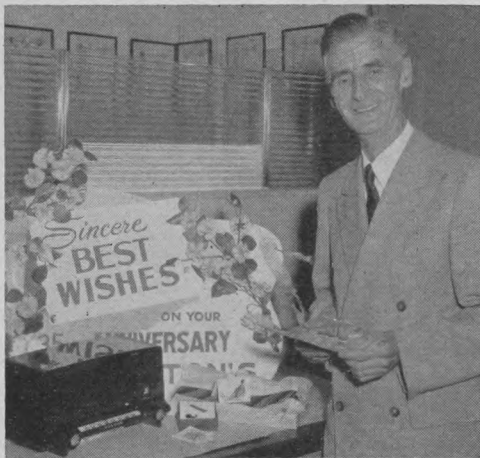
BASEMENT STORE

Fruits and Vegetables—By D. Jenner

Wishes for long years of married happiness to our bride of August 3, Betty Schellenberg, now Mrs. Allan Morrison. Allan works in the Foodateria Groceries. Betty was given linens by the department, presented by Mr. Alexander. She was also honoured at a shower held at the home of Dorothy Jenner when she was presented with personal gifts by the department girls. The happy couple left by car for a Texas honeymoon.

Foodateria Groceries—By R. Berg

THIRTY-FIVE YEARS FOR J. P. MOORE



Congratulations on 35 years' service with Eaton's were extended to Mr. Moore by Mr. G. B. Douglass, Manager, on Thursday, August 22. On behalf of the department he presented Mr. Moore with a portable radio and wished him well in health and happiness in his continuing years with Company. Mr. Moore also received personal gifts to mark the goodwill of his friends.

An anniversary supper was held July 18 at Moore's in honour of Joe Moore's 35 years, Gertrude Hedges' 30 years and Sam McBeth's 30 years. Mr. G. Douglass presented each with a gift on behalf of their fellow workers. Joe received a wallet containing money, Gertrude received a silver carving set, Sam received a two-suit travelling bag. The evening was brought to a close with a sing-song.

On July 18 Sam McBeth was presented with a set of tools from the department.

Congratulations to Nettie Mazur who left August 30 to be married to Wally Kochon. Mr. W. Mills presented Nettie with the department gifts of a step table and a table lamp. Lots of luck and happiness, Nettie and Wally.

* * *

MAIN FLOOR

Notions—By D. Romanow

Ruby Williams held a shower for Audrey Marchant at the home of Doreen Romanow on Thursday, August 29. The bride-elect was invited to Doreen's for a barbecue along with a few friends. Thursday night arrived and Audrey, unsuspecting, walked into the house, marshmallows, slacks and all. As soon as she recovered from her surprise she was shown to the "special chair." She was then presented with gifts of Revere ware, chrome bread box

and teapot and other items. It was really wonderful to see so many friends there, including former co-workers. To round out the evening delicious refreshments were served. We hope everyone enjoyed themselves, and thanks to Ruby and those who helped. To Audrey: How did you like the barbecue?

Dorothy Stankewich left on her holidays to be married to George Saites on August 18. From the department she received a mirror. By the time Contacts is out again Dot will be back as Mrs. Saites; so to her and George we wish every happiness.

So sorry to lose Mildred Hanna. She is taking up housekeeping and attending to her daughter's wedding. She was the recipient of an electric iron from the department and an assortment of gifts from her many friends. Take care of yourself Mildred; come and see us soon.

Good luck to Isabel Miller who has left us to work in the Service Bureau. As a departing gift she was presented with a wrist watch. We will miss you, Isabel—drop by and say hello now and then.

Our deepest sympathy to Irene Weedon in the recent loss of her mother.

Stationery—By M. C.-Lawton

At Store closing on August 2, Mr. M. E. Freeman presented to La Verne Hooey a gift of costume jewellery on behalf of her fellow-workers, with best wishes for happiness in her new home.

Good luck to Lorraine Simpson who recently left us to devote her full time to housekeeping.

Also bidding us good-bye for now, Marlene Lench and George Kent, returning to their educational studies.

Drugs—By C. O'Kelly

Our good wishes go to Brian Horn (our former office boy) in his new venture.

Congratulations to Shirley and Phil Bellefeuille on the arrival of their little daughter. Shirley was with us for several years.

A wonderful stag party was held at the home of Vic Weston on August 19, when his associates and other friends gathered to honour Frank Woodward, Dispensary. Frank completed his 40 years on August 20, and his retirement coincided, as reported in this issue.

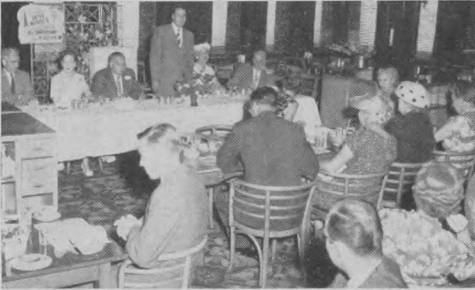
On Frank's anniversary flowers were sent to Beth, his wife, who is also well known to us. May they spend many happy years together in retirement.



Above is a picture of the party at Vic Weston's for Frank Woodward. Mr. Bill McKerchar is seated at left, and next to him in the darker shirt is the guest of honour, Mr. Woodward.

SECOND FLOOR

Personnel Department



Part of the group of Personnel people who gathered to congratulate Dr. McKenzie on the occasion of his quarter-century celebration (see page 3). At the head table are Mr. R. Laidlaw, Miss M. Lawrence, Dr. McKenzie, Mr. V. Fotheringham (chairman), Mrs. McKenzie, Mr. A. D. MacDonell.

Congratulations to Lynne Sansome, of the Staff Training office, who dazzled us all with the bright sparkle on her engagement finger on her birthday, August 23. The lucky man is Fred Ingaldson, who has made quite a name for himself in local soccer circles by his good work as goalie of the I.P.A.C.'s.

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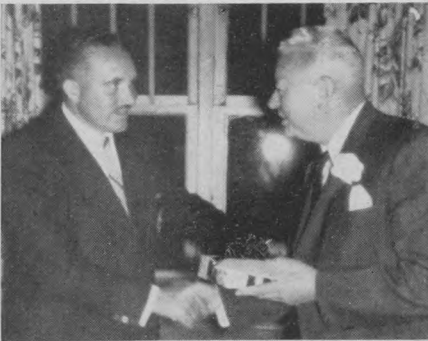
THIRD FLOOR

Meats, etc.—By Hilda Dawson

August 2 was a happy day for Charlie Beatty of our Poultry Counter. It was his retirement day after 34 years of service, all in the Meat Department (see Retirement pages 12, 13). Best wishes, Charlie, for health and happiness in your retirement.

Congratulations to Emily Ryba of our office. Monday, August 5, she arrived at work with stars in her eyes and a very bright sparkling engagement ring on her finger. Mr. Ed Luchka, the lucky man, presented her with it Saturday evening, August 3.

China Department Party



Held in honour of Mr. V. Dancer's 40th anniversary at the Vasa-Lund, had its high moment when Mr. J. H. Yelland (left) presented to Mr. Dancer his colleagues' gift of solid gold cuff links. This "flash," by the way, was made with the instant-photo process—no negative. So we made a photo from a photo!

* * *

FIFTH FLOOR

Grill Room Products

On July 18 the girls of 1100 Department held a shower at the home of Mrs. A. Springett, in honour of Nettie Shulhan, whose marriage to Andy Pfeifer took place August 3. On behalf of the girls, Hannah McConichy pre-

Eighteen

sented the guest of honour with a corsage and gifts of linen, also a breakfast set. Nettie's gifts from the department on leaving were a beautiful chair and lamp presented by Mr. R. Love. Best wishes for married health and happiness, Nettie and Andy.

Every good wish also to Belle Weselake, married August 31. Gifts from the department and section were presented by Mr. R. Love, including linens, a blanket and a set of china. Belle is leaving us early in September to take up housekeeping.

Juvenile—By F. Kellett

On July 21, Mrs. Mabel Evans left the department to make housekeeping a full-time job. She was presented with a gorgeous amber rhinestone brooch. Every happiness, Mabel!

Mrs. Lee McDougall and Robert MacTavish were married August 2 at St. Vital United Manse. Before her marriage Lee was presented with wedding and shower gifts from the department. On Friday morning, August 2, Mr. Franklin presented her with a travelling bag, copper-bottom kitchen utensils, linens and towels. Best of luck, Lee and Bob.

Eileen Johnson came in on Monday, August 26, and dazzled everyone with the beautiful sparkler she received on August 23. The lucky man is Vern McNally. Congratulations, Eileen.

Boys' Clothing and Furnishings

Congratulations and very best wishes for future happiness are extended to Winona Lowery, Boys' Clothing Department office, whose marriage to Mr. Joseph Somers, Ocean Falls, B.C., was an event of September 7 in St. Andrew's River Heights United Church. Mr. G. B. Scrivener presented Winona with a steam iron from the Boys' Clothing and Furnishings department.

The girls of the department met at the home of Mr. and Mrs. Scrivener, August 29, prior to holding a dinner at Moore's Restaurant in Winona's honour, at which the bride-elect was the recipient of a beautiful brown leather hand bag.

* * *

SIXTH FLOOR

Correspondence—By B. Hendry

Our best wishes go to Leslie and Gary Leliot, married in Brandon, July 27. Leslie received a lovely steam iron from the office.

A double shower was held this month in honour of Leslie Leliot and Donna McDougall, who were the recipients of an electric frying pan and coffee carafe respectively.

Welcome to Tom Williams who has joined our staff.

General Office

Our congratulations and best wishes for a happy future to Nola Dufort, bride of Bruce Chudley. The wedding took place July 13 at Transcona United Church. Nola received a gift of linen from the department.

In honour of Andrienna Warren and Donna McDougall, brides-elect of September, a dinner was held at the Mardi Gras and gifts were presented.

This month we bade good-bye to Vivian Sasek who was presented with a gift of luggage; Helen Charambura who received a wallet, and Louise Prescott who received a bracelet.

Good luck to Geneva Hayward who has been transferred to Lower Floor Department 926. Our parting gift to Geneva was a table lighter.

Dolores Wheatly has left us to make her home in Calgary. She was the recipient of a gift of china.

Our sincere sympathy is extended to Bruce Anderson in the loss of his mother.

Carpets—By M. Parker

Congratulations to our "gourmet" coach Hank Bergner for the courageous fight his senior "A" Ramblers girls' baseball team put up in the Winnipeg playdowns.

The boys of the department played golf Saturday morning August 10 at Elmhurst club and in the evening, with their wives, met at Mr. Jephson's "dog house" for a barbecue party. A very good time was enjoyed.

Best wishes were showered upon Mrs. Agnes Morrow and Mrs. Ethna Taylor August 30. Mrs. Morrow retired and Ethna left on a new venture. Both ladies received lovely rose corsages. On behalf of the department Mr. H. Jephson thanked them for their loyal service and presented Mrs. Morrow with a blue leather travelling bag and Ethna with a beautiful piece of Doulton china, "Autumn Breezes."

Earlier that morning the girls of the department took Ethna to breakfast at Moore's Restaurant and presented her with a black leather hand bag. A surprise party by the girls was held for Mrs. Morrow August 19, at the home of Margaret Ehman, at which time she received a pretty blue nylon housecoat. Thanks Margaret for the use of your home on this occasion. Good health, good luck, girls; drop in and see us often, we will miss you both.

Congratulations to our retired Dick White who became a grandfather July 26; a son being born to Mr. and Mrs. Desmond White in Germany. Glad grandma and grandpa had such a grand vacation overseas.

Hope Gladys McLean is enjoying her motor-vacation in Banff and parts west.

Glad to report that Mrs. Wilson is back with us after a lengthy illness. It's nice to see Pat Milne and Hughie Cairns back on the job, too.

* * *

STORE SERVICES

City Dispatch—By W. Patterson
JOHN MOORE, THIRTY-FIVE YEARS
WITH EATON'S



This well known and popular member of City Dispatch had his 35th birthday with the Company on August 9. All his service has been with the same department.

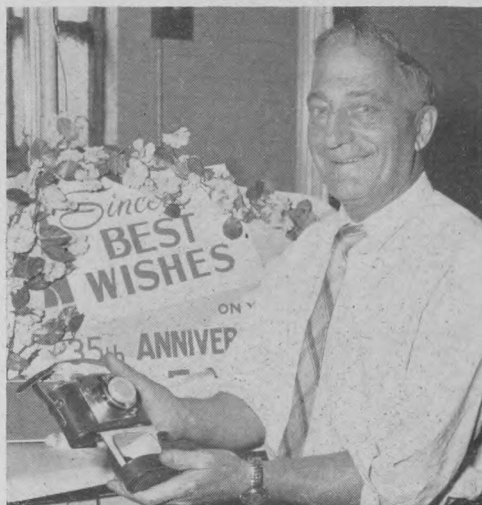
Jack is a well-known man in the Orange and Black Institutions having devoted many years to them. Mr. J. McClure presented him with a Two-Suiter travelling bag on behalf of the department.

A most successful supper was held in Moore's on Wednesday, August 21, by City Dispatch to honour two of our staff, Mr. Jack Moore celebrating 35 years and Andrew White, retiring on the 31st. We were pleased to see Mrs. Moore and Mrs. White present with their hubbies.

Mr. Jack Faill acted as chairman and called on Dolly McLeod to pin corsages on our honoured guests. Mr. Jack Venton said Grace. After we had partaken of the good things provided, Mr. Dave Deally presented Jack Moore with a set of television tables and recalled many interesting incidents in the life of our Jack.

Mr. W. Patterson was called on to present Andy White (or "Whitey" as he is popularly called) with a MacKenzie tartan shirt, and took a crack at him on the subject, "A Lunch Hour in the Life of Whitey." He then led in several choruses and wound up by wishing Whitey and his wife many years of good health, happiness and contentment in the days that lie ahead.

Garage THIRTY-FIFTH ANNIVERSARY FOR C. G. BAILEY



Many happy returns of the day was the greeting given Mr. Bailey by Ron Turner, Department Manager of the Garage, when he presented him with a fine modern candid camera, gift of his colleagues. May it record many happy events in your Eaton service and vacations to come, Mr. Bailey!

Engineers—By J. G. Anderson

The 24th of August is a day we'll all remember, Its memories shall linger on just like a glowing ember,

Kildonan Park was full of spark, more than it's seen for years,

When it acted as the picnic host to Eaton's Engineers.

The youngsters and the oldsters, too, joined in the lively fun,

There was action every moment, until the day was done.

The races and the tug-o'-war, the scramble and the ball,

Brought screams of happy laughter from the little ones and all.

Phil Mars, he won the tall man's race, while Holmstrom came in next;

John Erlindson was far behind and looked a bit perplexed.

Fred Perry won the wheelbarrow race with Chabidon at the handles,

He said it was a cinch to win, like blowing out some candles.

The peanut race, when it took place, was full of mirth and laughter,

In spite of all the pains and aches that surely did come after.

The sack race and the "spin the bat" were other famed events—

The interest at the finish line was silent and intense.

The captain of the tug-o'-war was Mr. Alex Bowman,

Whose service to the winning team was worthy of a yeoman.

However, in the final pull, the rope did give away,

And the team went o'er the river bank into the sticky clay!

So when the sun set in the west and moon began to rise,

There were many tired children and many sleepy eyes.

They went home to their cots and such and then began to dream,

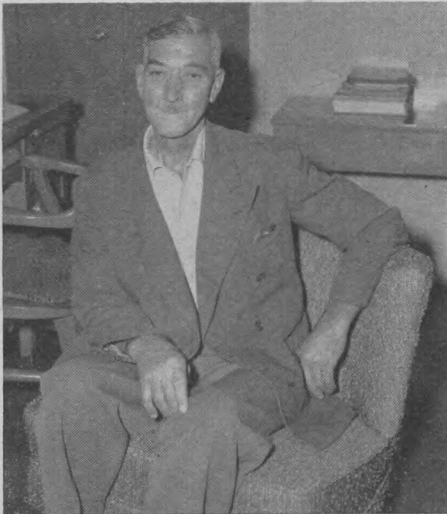
Of hot dogs and of cracker-jack and candy and ice cream.

Paint Shop
GLASS EXPERT "SEES THROUGH"
THIRTY-FIVE YEARS WITH EATON'S



Member of the Store Painting and Glazing staff, Bill Falls is our specialist on glass and mirrors. His skill and nerve at cutting and fitting anything from the lightest of ordinary glass to the most heavy and expensive plate, is watched with awe on many a job around the buildings and in the shop. To celebrate his 35 good years with the Company on Wednesday, August 21, he was presented with a handsome watch by his department, with wishes for many continuing happy years in our midst.

Caretaking
W. MACK CELEBRATES THIRTY-FIVE
YEARS WITH EATON'S



Shown here, Mr. Mack is comfortably seated in the grand lounge chair presented to him by Mr. Tom Giles on behalf of his co-workers. Member of the night watch staff, he celebrated his 35th anniversary with the Company on Wednesday, August 21. Many more good years with the Company, Mr. Mack!

Elevator Ups and Downs—By Aldous Brow

Welcome to F. Sousedik and K. Busch, new members of our department. We hope your stay with us will be a pleasant one.

A speedy recovery to Mrs. J. O. Sutherland who recently spent some time in hospital.

August 24 was the day of the Engineering Department picnic in Kildonan Park. The weather was beautiful, the surroundings ideal and all had a wonderful time.

I must say we have a few speedy operators in our department who earned their fair share of prizes.

* * *

EIGHTH FLOOR

Budget Plan—By E. Tamplin

Congratulations and best wishes to Phyllis Ruffles who recently received a lovely diamond ring from Mr. John M. Cook. The wedding is to take place on November 23. They will reside in Dugald, Man.

Glad to welcome back Verla Busch, Mrs. J. Dyck, Mrs. M. Wilson and Mrs. J. Hadath after their recent illnesses.

Get well wishes to Mrs. G. Lombaerdt away ill as we write, and hope you're feeling better by the time this appears.

Irene Stoudt left us in July and on her departure was presented with a beautiful floral and a bird ornament. Our good wishes accompany the gift and go with Irene in new work.

We extend our deepest sympathy to Mrs. Gladys Roy in her recent bereavement in the loss of her father.

In the Mail Bag

M.O. SECOND AND THIRD FLOORS

Packing and Money Returns—By K. Thiessen

We are very pleased to report that Jake Schroeder and Vi Sandison are now back at work after recent illnesses.

Yvonne Cardinal left us August 23 to be married to Mr. Victor McCaughin.

Maureen McNamee left July 8 to be married to Rene Lamoureux at St. Anthony's Church. Best of luck to both happy couples.

We congratulate the two girls who have received diamonds in the past few weeks: Velma Klym engaged to Ed Palhke; Rose Bzowy to Steve Pulak.

Get-well wishes to Lillian Vancott, Evelyn Cook, Alix Morrison, William Nykyforuk and Dave Morrow. Hope you will all be back when this appears in print.

Drapery Workroom—By J. Pauwels

On Friday, August 30, we lost a valued member of our re-cover staff in the person of Mr. Sam Lanyon who left us for the salesman field. All the best to you in your new venture, Sam. In the absence of Mr. S. Paterson, Mr. J. Oakden presented Mr. Lanyon with a Solar wrist watch on behalf of the department.

This is a little late as things turned out, but our best wishes go to Miss Violet Hannah (now Mrs. A. Anderson) who sprang such a surprise on everyone by getting married during her holidays in July. On her return she was presented with a beautiful rose wool blanket from her co-workers. Much happiness in your new life Vi!

Miss Nina Rennis came back after the long week-end with a lovely diamond sparkling on that all-important finger. Wedding bells will ring out in October, so we hear. Congratulations, Nina.

* * *

FOURTH FLOOR

Hardware—By P. Muzik

Congratulations to our Department Manager, Mr. Harding, who recently was appointed Department Manager of Stoves and Plumbing in addition to his present duties.

Belated congratulations to Mr. and Mrs. Archie Wiebe on the birth of a daughter, Roxanna Pearl, at the Maternity Pavilion on June 28.

Our deepest sympathy is extended to Helen Sigurdur and Betty Landry who both recently lost their mothers. Also to George Ostafichuk in the loss of his father.

FIFTH FLOOR

Toys and Baby Carriages

To Mr. Fred McKenzie who retired on Friday, August 2, we extend our sincere wishes that the many years ahead be filled with health, happiness and good fortune.

We have a good supply of pins, string and darts, Mr. Mac., and are badly in need of practise!

We are happy to say that Mr. H. Wilson's wee daughter is out of the hospital and well on the mend.

Our best wishes for a speedy recovery are extended to Edith Yates after her recent operation. Hope to see you back soon, Edith.

Congratulations to Mr. H. A. Wilson on his appointment as our Department Manager, and to Mr. R. W. Harvey, Assistant.

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SIXTH FLOOR

Linens, etc.



Here's a scene photographed at the farewell party to Mr. and Mrs. J. Donnett at Town 'n' Country before their departure to Toronto. Mr. W. Hogg (in the middle) had just presented the guest of honour with those barbecue accessories—we think Mr. Donnett looks every inch the (cowboy) chef!

* * *

SEVENTH FLOOR

M.O. Copying—By M. Shepherd

Gladys Shimonek was married to John Rempel at Church of the Cross on August 10 and received many lovely gifts from the girls before leaving. She was presented with a breakfast set at a dinner held at De Cosmos by the girls.

Congratulations to Elaine Hornby who received a lovely diamond on August 3 from Bob Stremich.

August 17 was the day Louise Goetz was married to Gordon Bader at St. Jude's Church. The department gift was a mantel radio. Mattea Cantafio held a shower at her home in honour of Louise when she was presented with an electric kettle.

Peggy Irvine left to train as a nurse at the Children's Hospital and received a pen, pencil and thermometer set as well as many other useful gifts from the girls. We wish you much success in your new career, Peggy.

A set of dishes was presented to Elaine Hall from the department when she left to marry Walter Manning at Sacred Heart Church on August 30. A personal shower was held at the home of Ione Rybka in honour of Elaine. Mr and Mrs Manning will be residing in Vancouver, B.C.

Marilyn Sinclair left to reside in Montreal and received luggage from the department as well as many lovely individual gifts from the girls. We hope you like your new home, Marilyn.

M.O. Cashiers—By O. Quinlan

In July a shower was held at the Deer Lodge Legion club room in honour of Betty Heal, at which time she was presented with a set of Revere Ware. (Hope Angus is getting the benefit of this gift, Betty!)

On leaving the department, Betty was presented with a mirror on behalf of the staff and a lovely selection of other gifts from her many friends. Our best wishes to Betty and Angus also went with these gifts.

Ida Epp was presented with a set of dishes as her parting gift when she left to go to Lillooet, B.C., to be married. We extend our best wishes for future happiness to Ida and Bill.

August 29 we had the pleasure of celebrating with Miss Sutton her 30 years with the Company. A table was decorated in her honour on which was placed many beautiful gifts from her family and friends, including an electric fry pan and featherweight iron presented to her on behalf of the department. Knowing how Miss Sutton enjoys cooking we know she will especially enjoy the fry pan. She was also entertained at a luncheon in the Grill Room by members of the department.

M.O. Adjusting—By J. Baynes

Congratulations to Al and Mrs. Bialek on the arrival of daughter Tamara Gail (Tammy), born at the Maternity Pavilion August 17.

* * *

EIGHTH FLOOR

Men's Clothing—By F. Paget

We welcome back Harry Repeta after his recent bout in the hospital. We hope your knee continues to improve in time for the fall bowling, Harry!

We're also glad to have Joe Leighton back safe and sound after his quarter-century holiday. Joe motored to Montreal, then crossed "the pond" and visited in England, Scotland and Paris. We understand he took movies while away, so no doubt we'll be seeing them soon.

With reference to the retirement of Joe Chettle, we quote a song parody dedicated to him and sung at his party. If you know the tune of The Fluter's Ball, you'll recognize that these words are very cleverly written for the music. Contacts editor congratulates the author, whom we feel would be none other than that singing thespian, Joe Leighton!

To Joe Chettle

Tune: "Phil the Fluter's Ball"

Have you heard of Joseph Chettle
From the town of St. Vital;
Compared with Davy Crockett
He's the greatest man of all.

His fame in song and story'd fill
Many a thrilling page—
Without a doubt, he truly is
The Wonder of the Age.

From Ireland he came—
There isn't any doubt of it!
With twinkle in his eye,
And sunshine on his face.

Wherever he is
With smile and jibe and bright remarks
And bits of salty sound advice
He brightens up the place.

With a puff on his pipe
And a whistle short and dry,
He's scowling like a pirate
And then he winks his eye.

He's famous as a bowler, sailor,
Soldier of the line;
That's JOSEPH HENRY CHETTLE—
He's the pride of "Twenty-Nine."

M.O. Returns—By M. Davies

All our best wishes to Elizabeth Dover who became Mrs. Jake Letkeman at St. Andrew's Church on August 23. Betty's parting gift from the department was an electric kettle presented by Mr. G. Robinson, Department Manager.

Catalogue Distribution, Salesroom, Inquiries By M. Taylor

Our best wishes to Yvette Dube and Vi Bondarenko who left to make their homes in other cities.

Welcome back to Dora Vielfaure and Irene Thorvaldson after their operations. Hope you steadily improve, girls.

Congratulations to Mary Sitarz who received a lovely diamond on August 17.

Our best wishes to Audrey Henry who left August 30 to be married. Before leaving, Audrey was presented with a lovely gift.

A big welcome to Mr. Scott Marshall who has taken up his new duties as assistant in M.O. Salesroom and Telephones.

Our deepest sympathy to the bereaved family of Susan Pankratz who died in a drowning accident on August 19.

* * *

NINTH FLOOR

Jewellery—By Jean Farr

Ray Gall, section head of our Watch Section, recently left us. On behalf of the staff Mr. R. Robertson presented Ray with a "Flite Bag" and thanked him for his devoted work in the Jewellery Department. We will miss you, Ray, but wish you the best of success and happiness in your new work in the field of cotton.

The men of the M.O. and Store Jewellery departments and the workroom staff held a stag in the rumpus room at the home of Mr. Dunny Dewar, to bid adieu to Ray Gall. He was presented with a brief case from the gathering.

Men's and Boys' Furnishings—By D. Dee

Mr. J. Lemmen left us August 22 to take up duties as physical instructor in the City of East Kildonan. Mr. G. Firth made the presentation of a clock-radio, wishing him every success in his new work.

Congratulations to Peggy Mark who recently received a beautiful diamond. The lucky man is George Fingler.

* * *

ALEXANDER AVENUE WAREHOUSE

Stoves and Plumbing

Our best wishes to Mr. R. McCormick on his promotion to M.O. Buying, Toronto. A breakfast at the St. Regis Hotel was held in his honour by the department, where he was presented with a golf bag by Mr. J. C. Reid. We were pleased to have in attendance Mrs. McCormick and their sons, also friends from both Alexander and Princess Street Warehouses.

Glad to see Mr. J. C. Reid back from his trip to California; hope it was an enjoyable one. Congratulations also on your promotion to Assistant, Mr. Reid.

Congratulations, Mr. Hird, on winning second prize for vegetable gardening at the St. Vital Agricultural Fair. How about more flowers for the girls in the office?

Printing Plant—By M. Torrance

We were pleased to have visits from Messrs. Pete Heiland, Fred Cam, Barney Moody, all of Toronto, and Bill Ferrier who has just returned from a motor trip after his retirement. Glad to have Phil Heiland back with us after his lengthy illness.

Sorry to hear of Alex Mathieson's (retired) recent illness and hope he soon will be O.K.

Sympathy is extended to Mr. Frank Scott in the loss of his father.

* * *

RETIRED EATONIANS NEWS

Bob Dudley reports great pleasure from a visit by Mr. Alex McFetridge (retired, Furniture), down here on a trip from his home in Kelowna. We trust Mr. McFetridge met many other old friends on his visit here and had a good time. Sorry we were away, Alex!



Visiting at Vancouver this summer, Mr. Stewart Morris (retired, Tea and Coffee Blending, former branch of Winnipeg Grocery), with Mrs. Morris (Phone Order Board), called on Mr. and Mrs. Bill Hall, shown in the picture above. Mr. Hall was for many years in charge of the tea and coffee selection and blending; and your editor also has happy memories of years of work with Mr. Hall in getting out the old quarterly M.O. Grocery catalogues. These old friends had a lovely visit and bring back the Halls' sincere greetings to other friends. In case you're visiting or writing, by the way, Bill's address now is 1674 Snowden St., North Vancouver.

Mrs. M. E. Berry, Eatonian widow who's a very faithful reader of this magazine, called in recently with her brother, Mr. A. Greenhalgh. He had flown over the ocean and then to Winnipeg, and was amazed at the huge distances as compared with the limits of Lancashire and England. A holiday at Kenora he described as marvellous, and another marvel was our store and organization generally, his home county having some of the world's biggest cities but nothing like our stores. Glad to meet you, Mr. Greenhalgh!

From Mr. A. M. Church, 121 Ferry Road, we hear as follows about the item quoted in the "Archives" article last month regarding the dinner given by Mr. Timothy Eaton to his staff on New Year's Eve, 1898: "For the record, the affair took place not on the main but on the second floor. I was one of the number mentioned. It would be interesting to know how many of the 2,475 are alive today besides myself; I guess there are many others, but the only one I can remember is Mr. H. M. Tucker."



Heard from Tom Morgan (retired, Receiving). Tom went on a visit to Vancouver and Victoria, and before leaving got a list of retired Eatonians there from our file. He reports a grand holiday and visit. Called up J. Fisher (absent) and Jack Sproule; saw R. Mays, Fred Piper, Norm Reid, Alf Banks and others. Tom also visited Seattle and Calgary, seeing numerous Eatonian friends at our stores in B.C. and Alberta.

Our picture above shows Norm Reid (left) and Tom at the former's home.

From Mr. C. F. Turner: "Please note my new address as 3208 East 48th Ave., Vancouver 16, B.C. Thank you for sending Contacts; I look forward to it each month. So interesting and I really do enjoy reading it. Regards to all old friends."



CONTACTS

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Vol. 33 SEPTEMBER, 1957 No. 9

Editor: W. E. (Bill) GRAY

DATE OF ISSUE—
15th of EACH MONTH

NEWS WANTED IN BY THE END OF
THE PREVIOUS MONTH

RECENT APPOINTMENTS

Winnipeg Store

Department W570—Sewing Machines:
MR. J. TRELLER, Assistant.

Department W217 — Leather Goods, Hand
Bags:

MR. L. G. CURTIS, Assistant.

What Do You Suggest?

(Adapted from an Article in Toronto Staff
Magazine "Eaton News")

"Bob Liddell was amazed when he figured it out—he had earned \$10 in five minutes—\$2 a minute for a suggestion that came to him in connection with the labelling of his department's goods. He got the form from the Suggestion Box, wrote his suggestion, sent it in the envelope provided—and presto, his idea clicked!

"If you take a form the next time you pass a Suggestion Box, write down that idea you have in mind, here's what happens: the form reaches the Suggestion Committee secretary; it's numbered, copied without your name and department, and submitted to the manager of the department concerned. In other words, from the time your suggestion is recorded and filed, it is judged purely on its merits without knowledge of whose idea it is. Sometimes the suggestion goes to several managers or supervising offices for the necessary views from its various angles.

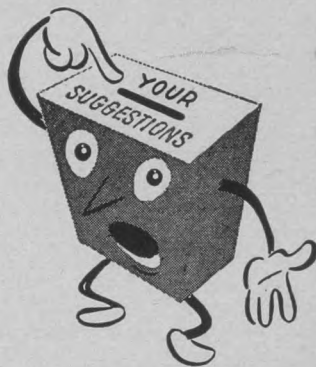
"When your brainchild has been fairly assessed, it's brought to the Suggestion Committee meeting and carefully considered. Some are rewarded as Suggestion Adopted, others for Constructive Thinking. Not all are successful, of course, but like everything else, practise makes for success, and the more you think and suggest the likelier you are to win an award!"

Not all suggestions or ideas, of course, come "in a flash" like the one mentioned by the Toronto editor; most, we'd say, are the result of continued and applied thinking—but whatever their source and history, the Suggestion Committee welcomes them. Recorded since our last issue were these awards:

For Suggestions Adopted

Mrs. Jean E. Vale, Phone Board.....	\$15.00
Mr. Allan Calvert, Head Cashiers.....	10.00
Mr. S. Green, Job Evaluation.....	10.00
Mr. W. H. Brown, M.O. Packing.....	5.00
Mr. A. S. Carter, M.O. Sporting Goods.....	5.00
Mrs. L. Vadeboncoeur, Fashion Bar..	5.00

Mrs. L. M. Illingworth, Basement Lunch Counter.....	5.00
Mr. W. Kindret, Elevators.....	5.00
Mrs. D. McLean, Beauty Shop.....	5.00
Mr. Norman Toews, Bag Factory.....	5.00
Mr. J. G. Anderson, Engineers.....	3.00
Mr. K. Charman, Men's Footwear.....	3.00
Mrs. Netti Forrester, Cash Office.....	3.00



Use Your Eyes—Use Your Head—Use Your Experience and Imagination.

Then Use the Suggestion Form and Box—You May "Cash In," Too!

FIRE PREVENTION WEEK —



Sparky says:

DON'T GIVE FIRE A PLACE TO START!



As a member of the Eaton staff, your self-interest calls for an equal interest in the Safety of Your Job!

Your Job Safety depends not solely on your ability, your good work, your recognition by a Company for whom it's good to work—

It Calls for Your Day-in, Day-out Care and Co-operation to Protect Eaton Buildings, Stocks and Equipment Against Hazards—and in This Connection We're Emphasizing Fire Prevention.

We DO have the occasional incipient fire and danger of fires. In a place where much electrical and mechanical apparatus exists and much work is done in those categories; where large heating installations are part of the buildings—and especially where catering arrangements call for side-by-side necessity of heat, flame, and such explosive items as hot grease and oil, perfect immunity is impossible.

What Has Kept Us Safe? Not just the very complete equipment and arrangements here under the care of our regular and auxiliary fire protection staff, outstandingly good as they are. It's the continued vigilance and co-operation of ALL Eatonians.

Let's Keep Up the Good Work! Look at and Heed Those Reminders on the Opposite Page:

Let's Protect Our Jobs Against Fire!

OCTOBER 6-12



Sprinklers can really help a lot
If free to sprinkle when it gets hot.
Smoking where smoking will cause a fire
Is touching a match to your funeral pyre.
Safe grinding brings the boss's praises
And helps keep you from going to blazes.
Better take care of defective wires
Or you're the guy to cause the fires.
Flammable liquids are pretty tame
If kept in safety cans far from flame.

HEED SPARKY'S RHYMES FOR SAFER TIMES

Cleanliness helps keep the fires away
And you're the one to keep it that way.
Fire equipment is fine and dandy
Provided it's kept inspected and handy.
The fire alarm can save your neck,
Know what to do when it sounds, by heck.
A heating plant's much too effective
With rubbish around—or if left defective.
Fire doors are there to keep fires small,
Blocked or wedged, can't work at all.



Next Eaton Group Opening—

MEDICAL SERVICES and HOSPITALIZATION

October 1 - October 31



Get Your Applications in During
That Time. Applications Will Be
Effective Beginning December 1st,
1957.



Full details in the circular you will receive in your department, or ask at Staff Relations Office, Second Floor, Store.

We believe personal and family considerations should convince you of the wisdom of having this protection. Can you afford to be without it?

In Memoriam

Say not good night—But in some brighter clime
Bid me good morning!—A. L. Barbauld



STEVEN ZUKE

Retired from the Customers' Decorating Department, Mr. Zuke was the victim of a highway accident on Saturday, August 10, near Flagstone in Arizona. Mrs. Zuke was seriously injured in the same accident, and injuries were also suffered by their son, William Robert, and two grandchildren. The deepest sympathy of all Mr. Zuke's many friends in his department and throughout the staff, is tendered to his family.

LOUIS J. LeCLAIR

A member of the Night Caretaking staff, Mr. Louis Joseph LeClair passed away in hospital on August 16 at the age of 45. He is survived by his widow, Cecile, six sons, his parents, five brothers and three sisters. To them we extend, in their bereavement, the sincere sympathy of Mr. LeClair's co-workers and other friends in Eaton's.



MISS SUSAN PANKRATZ

Susan, who was only in her 21st year, was the victim of a drowning accident on the evening of Monday, August 19. Her friends in the Catalogue Distribution Department of the Mail Order, and others in Eaton's who knew her, join in deep sympathy to her parents, sister and three brothers in their sad loss.

Also in the recent obituary notices of our local papers, Contacts notes and records the passing of two old Eatonians:

HARRY HOARE, who had reached the grand age of 90, died on Thursday, August 14. He was with Eaton's Mail Order for 17 years before retiring in 1932, and was a member and former vestryman of St. James' Anglican Church. Our sympathy is extended to his widow, Phoebe May.

MISS LOUISE ESTHER MUNGER died recently in Princess Elizabeth Hospital. Nearly 50 years in Winnipeg, she had worked for the Robinson store before joining Eaton's where she was in the import room. Active in Home Street United and Knox Church circles, she was also a member of the Red Cross, the Canadian Women's Club and the Business and Professional Women's Club. To her surviving nieces and nephews in Ontario goes the sympathy of her Eaton friends.

Sincere Sympathy to These Members of the Staff Who have Recently Been Bereaved

In the Loss of a Mother

Mrs. E. Bracegirdle	Sales Audit
Miss B. Spring	M.O. Stationery
Mrs. H. Sigurdur	M.O. Hardware
Mr. W. B. Anderson	General Office
Mrs. L. Russell	Women's Garment Alterations
Miss K. Gregory	M.O. Hosiery
Miss Doris Binns	Basement Lingerie
Mr. D. Gregory	Vacuum Cleaners, etc.
Miss B. Windling	M.O. Correspondence
Mrs. I. Weedon	Notions
Mr. A. Ramsay	Wages Office
Mrs. M. Hollender (Step-Mother)	Grill Room Kitchen

In the Loss of a Father

Mrs. L. Eiler	Sales Audit
Miss E. Cook	M.O. Packing
Mr. W. Cooper	Warehouse
Mr. B. Kania	Drapery Workroom
Mrs. G. Roy	Customers' Accounts
Miss H. Kotcharek	M.O. Sporting Goods

In the Loss of His Wife

Mr. C. Kennedy	M.O. Stationery
Mr. D. Scott	Electrical Workroom

In the Loss of a Daughter

Mr. L. Wilson	China, Glassware
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In the Loss of a Brother

Mrs. J. Wisdom	Sportswear
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Are You Cashing In On The

EATON BRANDED LINE CONTEST

And How Does Your Department Stand?



FIRST WEEK'S WINNERS

Receive Cash Awards from

Mr. W. J. McKeag,
Divisional
Merchandise
Manager.

Mr. Arnold Peabody,
Men's Furnishings
\$25.00

Miss M. Martens,
Household Linens,
\$15.00

Mrs. M. Wright,
Fancy Goods
\$10.00

Honorable Mention: Mrs. R. Janssen, Electricals; Miss L. Page, Paints, etc.; Mr. A. Lennox, Radios TV.

3 WEEKLY CASH PRIZES

25.00

15.00

10.00

The big Eaton Branded Line Promotion is now in full swing and we show above the first of the Weekly Winners with their cash awards! YOU can still be a winner . . . don't forget the campaign continues right on until November 23rd and THREE Weekly Winners will be decided every Friday for 12 Weeks.

Every Branded Line salesperson has equal chance and every Branded Line department, be it large or small, also has equal opportunity to score.

Check your KNOWLEDGE, PRESENTATION and SELLING ABILITY of Eaton Branded Lines. They all count, and together could mean that YOU will win the Grand Award of \$300.00 for the highest individual score.

Check your DEPARTMENT'S PROGRESS, too . . . it is based on the department staff totals and averaged. There are six merchandise divisions and the top one in each will be given an AWARD DINNER for all its staff.

SEE THE BIG "PROGRESS PANEL" IN THE HALLWAY NEAR EMPLOYMENT OFFICE, ON THE SECOND FLOOR, STORE

REMEMBER—The Grand Award of THREE HUNDRED DOLLARS for the Top Individual Score! Study Your EATON Brands . . . Know Them . . . Sell Them!

GOOD NAMES TO KNOW AND BUY

Haddon Plate

KIDS' PLATEWARE • KIDLOWARE

optima

PHOTOGRAPHIC SUPPLIES

Glider

WHEEL GOODS

Haddon Hall

HOME FURNISHINGS

Birkdale

MEN'S AND BOYS' WEAR

BULLDOG

EAR ACCESSORIES

Braemore

FABRICS

Vanity Fair

LINGERIE

Lipsy Fair

HOUSEHOLD NEEDS

Dorothy Vernon

WOMEN'S WEAR • LINENS • HOSIERY

Renown

WATCHES CLOCKS BATTER SUPPLIES

Eatonia

TARGETS OF VALUE

Cottage Sweetie

CANDIES

TECO

HOUSEWARES • HARDWARE

EATON'S

UNIFORMS • COSMETICS • SEASONWEAR

VIKING

APPLIANCES

Bonnie Brae

CHILDREN'S AND GIRLS' WEAR

Commander

WORK CLOTHES

Mountie

BOYS' WEAR

Berkley

SMALL ELECTRICAL APPLIANCES

TRU LINE

SPORTING GOODS

SOLAR

WATCHES CLOCKS

La Reine

DIAMONDS

Babyfair

INFANTS' WEAR

bellesair

FASHIONS

GLENEATON

FASHION ACCESSORIES

Only at **EATON'S**

LET'S
GET ON
THE
BRAND
WAGON!

SEE BACK
OF THIS PAGE
FOR
DETAILS

KNOW THEM!
SELL THEM!
\$50⁰⁰ PER WEEK
IN PRIZES